Caponi Art Park is celebrating 30 years of bringing the people together through art, nature, and education. The art park began as the work of a visionary artist and has become a leading arts center in the Twin Cities area through support from the local community.

About the Park
Caponi Art Park invites visitors to experience the connection between art and nature. The art park is a place to spark creativity or have a relaxing afternoon discovering the ever-growing collection of sculptures set within 60 acres of rolling, wooded hills. In this artistic and environmental retreat, visitors can also participate in creative art activities, yoga and forest bathing, and enjoy performances in the Theater in the Woods amphitheater and community events.

Park Facts
- More than 10,000 people visit Caponi Art Park and more than 2,100 youth and adults participate in guided tours and art workshops each year.
- There is no fee to visit the art park and most programs are free or low-cost to keep them affordable for all.
- The art park has multilingual wayfinding signs and online guide to make the park welcoming to more members of our community.
- The Theater in the Woods, the art park’s amphitheater, has a 50-foot diameter stage and informal seating for more than 500 people.
- Local residents surveyed say Caponi Art Park is essential to the cultural life of the city.

Programs & Performances
- Exploring the grounds is the art park’s most important program. The experience is enhanced by the park’s online and printed art and nature guides, and guided tours and art workshops for youth and adults.
- The art park presents wide ranging performances by the region’s most talented artists that refresh the spirit and bring the joy and pleasure of the arts to our community.
- Hot Art! is a celebration of art made with fire featuring sculpture workshops and a community hot metal pour.
- Other programs include school partnerships, Yoga in the Park, Forest Bathing, Eagan Art Block, and Leaf Fest, a fall celebration for families.

Reasons to Sponsor the Park
- Align your business with a well-respected and family-friendly organization that promotes art, nature, community building and healthy living.
- Sponsoring Caponi Art Park is a cost-effective way to build your customer base by exposing your business to thousands of new customers while contributing to the quality of life in your community.

Caponi Art Park can help you connect with your target audience in creative and engaging ways through social media, print marketing and on-site experiences. Each sponsorship is uniquely designed. Please call or email Cheryl to start a conversation on how we can work together to meet your company’s needs and budget.

Sponsor Caponi Art Park. Invest in your business and a unique community asset.

1205 Diffley Rd, Eagan MN, 55123 | www.caponiartpark.org | ccaponi@caponiartpark.org
# Park Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Sponsor Levels</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Signature $5,000</td>
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<tr>
<td>Sole Signature sponsor</td>
<td>Included</td>
</tr>
<tr>
<td>Listing as Signature or Presenting Sponsor on advertising banners, signage, social media</td>
<td>Signature</td>
</tr>
<tr>
<td>Opportunity to create unique audience engagement activity with CAP staff help or speak at events</td>
<td>All events</td>
</tr>
<tr>
<td>Opportunity for Promotional Display</td>
<td>Included</td>
</tr>
<tr>
<td>Sponsorship announced at events</td>
<td>Included</td>
</tr>
<tr>
<td>Recognition on Facebook and other social media</td>
<td>Individual Post</td>
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<tr>
<td>Recognition in CAP bi-weekly newsletter</td>
<td>Individual Post</td>
</tr>
<tr>
<td>Corporate name and logo displayed on all advertising and publicity</td>
<td>Prominent</td>
</tr>
<tr>
<td>Recognition on information signage at park entrance</td>
<td>Prominent</td>
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<tr>
<td>Name or logo displayed on signage at event</td>
<td>Prominent</td>
</tr>
<tr>
<td>Name or logo on Caponi Art Park’s website</td>
<td>Prominent</td>
</tr>
</tbody>
</table>

Levels and benefits can be customized for each sponsor to provide the most value for your company. In-kind sponsors will receive benefits equal to the dollar value of their gift.

Email Cheryl for more information at ccaponi@caponiartpark.org
2022 Sponsorship Agreement

Sponsor Name: ____________________________
(As you would like it to appear in promotional usage)

Primary Contact: ____________________________

Contact Title: ____________________________

Address: ____________________________

City: ____________________________ State: __________________ Zip: __________________

Phone: ____________________________ Email: __________________

URL (for web link): ____________________________

**Sponsors will receive benefits as outlined in the sponsorship benefits sheet (attached)**

**Sponsorship Level**

- [ ] $5,000 Signature
- [ ] $2,500 Presenting
- [ ] $1,500 Producing
- [ ] $750 Featured
- [ ] $500 Supporting
- [ ] $250 Backer
- [ ] In Kind

**Other Special Arrangements:** ____________________________

**Logo:** Please provide your company’s logo. Preferred format is .eps or transparent .tiff file in both color and bw/grayscale. High resolution jpeg is also acceptable. 

*I will be providing our company’s logo by:*

- [ ] Email (kellym@caponiartpark.org)
- [ ] Download from website
- [ ] Not providing logo

---

Sponsor Signature: ____________________________

Caponi Art Park Staff Signature: ____________________________

Printed Name: ____________________________

Date: ____________________________

Title: ____________________________

Date: ____________________________

Sponsorship benefits will be fulfilled when payment is received. Please return payment and signed contract to:

Caponi Art Park, Attn: Cheryl Caponi, 1205 Diffley Road, Eagan, MN 55123

or ccaponi@caponiartpark.org To pay by credit card please call 651-454-4338.

Thank you for your support of Caponi Art Park.